

Room Naming Guidelines

Donors have an opportunity to name a room or area of the house in their honor. In addition, donors may name a space in memory of a designee. Suggested designees include a fraternity brother, friend, family member, or group of Beta Alphas such as the Pledge Class of 1985.

Requests for naming opportunities are available on a first-pledged, first-served basis and remain available until the space is requested and confirmed. Please note that multiple donors will not be allowed to combine gifts for naming opportunities, except that if a Brother's company makes a matching gift, the combined gift can be applied to a room naming opportunity by that individual Brother.

Permanent and attractive plaques will be placed in a prominent location in the named room to honor its donor. Donors will be recognized at the house dedication and will have a special opportunity to view their named space.

A campaign representative will work with eligible donors to ensure that their naming designation is appropriately configured. Donors will receive a proof of their plaque wording for review and verification prior to casting. The Beta-Alpha Housing Corporation has final approval of naming.

Thank you for considering a Naming Opportunity.

ROOM PLAQUE EXAMPLE:

***This Bedroom was donated by
Brother Paul Smith - Pledge Class of 1955***

Please be sure when confirming the room name to verify how you would like your name to appear.

Room Naming Opportunities

<u>Price</u>	<u>Room</u>	<u>Floor</u>	<u>Rooms</u>	<u>Reserved</u>
\$200,000	Library/Study	1	1	
\$100,000	Chapter/Seminar Room	B	1	
\$100,000	Conference Room	1	1	
\$50,000	Dining Room	1	1	
\$50,000	Kitchen	1	1	
\$50,000	Main Entry Foyer	1	1	
\$25,000	Bedroom*	2,3	8	
\$10,000	½ Bedroom*	2,3	8	
\$10,000	Beta Alpha Giving Society Wall	1	1	
\$10,000	Beta Alpha Archon's Wall	1	1	
\$10,000	Al Brown National Recognition Wall	1	1	
\$10,000	Beta Alpha Brotherhood Wall	1	1	
\$10,000	Beta Alpha History Wall	1	1	
\$10,000	Peter Jensen Rose Garden	Yard	1	
\$10,000	Laundry Room	B	1	
\$10,000	Lower Staircase	B-1	1	
\$10,000	Middle Staircase	1-2	1	
\$10,000	Upper Staircase	2-3	1	

*The blend of full and half bedroom naming opportunities is flexible and will be adjusted to accommodate the largest number of pledges in each category.

~Room Dedication Policy UPDATE!~

Following a few suggestions and requests to consider the possibility of a group of Brothers getting together to combine their pledge commitments toward room dedication opportunities we have expanded the room naming guidelines as follows:

MULTIPLE DONORS WILL BE ALLOWED TO COMBINE GIFTS FOR SPECIAL ROOM DEDICATION OPPORTUNITIES IN THE FOLLOWING CIRCUMSTANCES:

- If a Brother's company makes a matching gift, the combined gift can be applied to a room dedication opportunity by that individual Brother.
- Groups of at least 10 Brothers can combine their gifts towards a \$1,000 dedication opportunity if their average gift per man is \$2,500 or more.
- Groups of at least 10 Brothers can combine their gifts towards a \$25,000 dedication opportunity if their average gift per man is \$5,000 or more.